



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# FISHBEIN/YMCA COMMUNITY ROAD RACE October 7, 2018

## In collaboration with Celebrate Wallingford

Local Businesses & Friends of Greater Wallingford,

The Wallingford Family YMCA is proud to host the annual Fishbein/YMCA Community Road Race on October 7th this year, in collaboration with Celebrate Wallingford. With the center of Wallingford closed off for this town-wide event, thousands of people look forward to the fun and excitement each year!

The Wallingford Family YMCA is a charitable organization, with a mission to strengthen the foundation of the community through programs, services and relationships that build a healthy spirit, mind and body. We invite you to join us in supporting people in need in our community through sponsorship for our most important community event, the **Fishbein/YMCA Community Road Race** on Sunday, October 7, 2018.

All proceeds go towards LIVESTRONG® at the YMCA, our cancer survivor program that is offered **free of charge** to participants, and to our Community Support Campaign. As a non-profit organization, the Y relies on contributions from members and other friends to promote the healthy development of all regardless of their financial means. **100%** of each contributed dollar goes to subsidize the cost of programs for children, families and seniors and to give financial assistance to those who need it.

We hope that you will join us in the spirit of giving and support the Greater Wallingford community. Thank you for your generosity and we look forward to having you as a community partner.

With warm regards,

Sean Doherty  
Executive Director

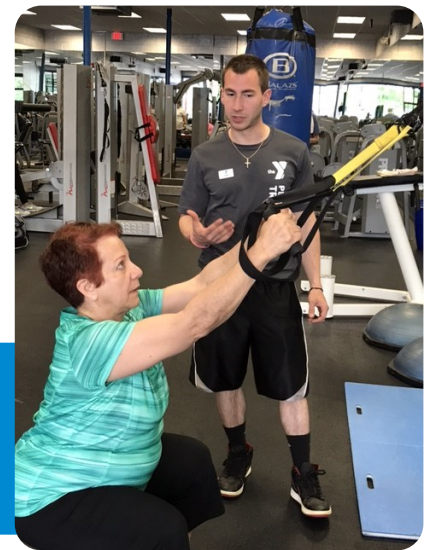
**WALLINGFORD FAMILY YMCA - EAST BRANCH**  
81 S. Elm Street - Wallingford, CT 06492  
P 203 269 4497 F 203 284 0572



[www.wallingfordymca.org](http://www.wallingfordymca.org)

**WALLINGFORD FAMILY YMCA - WEST BRANCH**  
8 N. Turnpike Road - Wallingford, CT 06492  
P 203 269 3348 F 203 284 0572

# LIVESTRONG<sup>®</sup> AT THE YMCA



**“I went to the Cancer Center for treatment, I came to LIVESTRONG at the YMCA to heal.”**

LIVESTRONG at the YMCA is a FREE 12 week small group exercise and support program delivered by specially trained staff that is designed to help those affected by cancer maintain and rebuild strength, endurance and function. While focusing on regaining physical strength and stamina, the program helps heal the whole person, offering emotional support and a caring community. A free 3 month YMCA membership is included with the program, as well as a pass for a supporter of the participant to join them in their fitness activities.

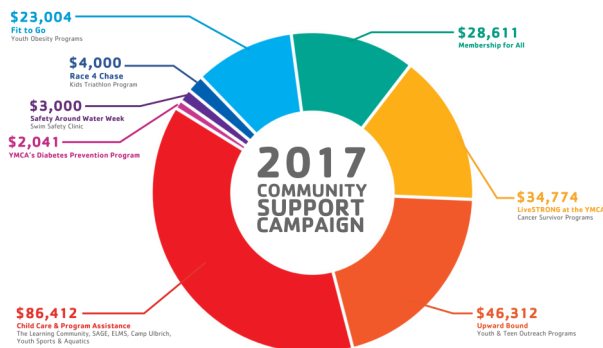
Participants work with Y staff who are certified to work with cancer survivors to help achieve their goals like building muscle mass and strength, increasing flexibility and endurance, and improving confidence and self-esteem. In addition to physical benefits, LIVESTRONG at the YMCA focuses on the emotional well-being of survivors and their families by providing a supportive community in which people impacted by cancer can connect during treatment and beyond. By focusing on the whole person and not the disease, LIVESTRONG at the YMCA helps survivors move beyond cancer in spirit, mind and body.

## 2017 COMMUNITY SUPPORT CAMPAIGN

As a **charitable organization**, we **receive support** from our community and we **give back** to our community.

### 2017 Financial Aid Breakdown:

Program	Amount
Child Care & Program Assistance	\$86,412
Upward Bound	\$46,312
LiveSTRONG at the YMCA	\$34,774
Membership for All	\$28,611
Fit to Go	\$23,004
Additional Programming	\$9,041
	<b>\$228,154</b>



At the Y, our mission is to build strong KIDS, strong FAMILIES and strong COMMUNITIES. When we work together, we move individuals, families and communities forward. With your support, Y staff, volunteers, members, friends and community partners can continue to positively impact Wallingford.

**YOU HELP & WE GIVE BACK!**  
Our **Community Support Campaign** allows us to expand our mission & outreach to greater Wallingford. We proudly give back to our neighbors to strengthen the spirit, mind and body of all. **The Y is FOR ALL!**



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# 2018 FISHBEIN/YMCA COMMUNITY ROAD RACE

In collaboration with Celebrate Wallingford

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor - \$5000 (1)

Recognition as Presenting Sponsor on all Marketing & Communications  
Company Logo on all Marketing pieces including: newspaper ads, posters, flyers, postcards  
Company Name in all Road Race Communications  
Company Logo on Road Race Banner placed on Town Hall  
Company Logo & Link to Website on Fishbein/YMCA Community Road Race Webpage  
Company Logo on Top of Road Race T-shirts  
Company Banner at Event  
Company Logo on Thank You Board at Event  
20 Road Race Entries

### 5K & 10K Sponsors - \$2500 (2)

Recognition as 5K or 10K Race Sponsor on all Marketing & Communications  
Company Logo on all Marketing pieces including: newspaper ads, posters, flyers, postcards  
Company Logo & Link to Website on Fishbein/YMCA Community Road Race Webpage  
Company Logo on Road Race T-shirts  
Company Logo on sign at start of race  
Company Logo on Thank You Board at Event  
10 Road Race Entries

### WalkSTRONG to LiveSTRONG Sponsor - \$2500 (1)

Recognition as event sponsor on all Marketing & Communications  
Company Logo & Link to Website on Fishbein/YMCA Community Road Race Webpage  
Company Logo on Road Race T-shirts  
Company Banner at Event  
Company Logo on sign at start of walk  
Company Logo on Thank You Board at Event  
5 Road Race Entries

### Media Sponsor - In kind advertising, \$2500 value (1)

Recognition as Media Sponsor on all Marketing & Communications  
Company Logo on all Marketing pieces including: newspaper ads, posters, flyers, postcards  
Company Logo & Link to Website on Fishbein/YMCA Community Road Race Webpage  
Company Logo on Road Race T-shirts  
Company Banner at Event  
Company Logo on Thank You Board at Event  
5 Road Race Entries



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# 2018 FISHBEIN/YMCA COMMUNITY ROAD RACE

In collaboration with Celebrate Wallingford

## SPONSORSHIP OPPORTUNITIES

### T-Shirt Sponsor - \$2500 (1)

Recognition as T-shirt Sponsor on all Marketing & Communications  
Company Logo on all Marketing pieces including: newspaper ads, posters, flyers, postcards  
Company Logo & Link to Website on Fishbein/YMCA Community Road Race Webpage  
Company Logo on Road Race T-shirts  
Company Banner at Event  
Company Logo on Thank You Board at Event  
5 Road Race Entries

### Race Bib Sponsor - \$2500 (1)

Company Logo on Race Bib  
Company Logo & Link to Website on Fishbein/YMCA Community Road Race Webpage  
Company Logo on Road Race T-Shirts  
Company Logo on Thank You Board at Event  
4 Road Race Entries

### Finish Line Sponsor - \$1500 (1)

Company Logo at Finish Line  
Company Logo & Link to Website on Fishbein/YMCA Community Road Race Webpage  
Company Logo on Road Race T-Shirts  
Company Logo on Thank You Board at Event  
3 Road Race Entries

### RUNNERevolution Sponsors - \$1000 (2)

Company Logo & Link to Website on Fishbein/YMCA Community Road Race Webpage  
Company Name on Road Race T-Shirts  
Company Logo on Thank You Board at Event  
2 Road Race Entries

### Pointer Sponsor - \$1000 (1)

Company Logo on Shirts (company pointers & timers)  
Company Logo & Link to Website on Fishbein/YMCA Community Road Race Webpage  
Company Name on Road Race Shirts  
Company Logo on Thank You Board at Event  
2 Road Race Entries

### Caring Sponsor - \$1000

Company Logo & Link to Website on Fishbein/YMCA Community Road Race Webpage  
Company Logo on Road Race Shirts  
Company Banner at Event  
Company Logo on Thank You Board at Event  
2 Road Race Entries



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# 2018 FISHBEIN/YMCA COMMUNITY ROAD RACE

In collaboration with Celebrate Wallingford

## SPONSORSHIP OPPORTUNITIES

### Honesty Sponsor - \$500

Company Name & Link to Website on Fishbein/YMCA Community Road Race Webpage  
Company Name on Road Race Shirts  
Company Logo on Thank You Board at Event  
1 Road Race Entry

### Mile Marker Sponsors - \$500 (9)

Company Name & Link to Website on Fishbein/YMCA Community Road Race Webpage  
Company Logo on 5K or 10K Mile Marker  
Company Name on Road Race Shirts  
Company Logo on Thank You Board at Event  
1 Road Race Entry

### Respect Sponsor - \$250

Company Name on Fishbein/YMCA Fishbein/YMCA Community Road Race Webpage  
Company Name on Road Race Shirts  
Company Logo on Thank You Board at Event

### Water Stop Sponsor - \$250 (3)

Company Name on Fishbein/YMCA Fishbein/YMCA Community Road Race Webpage  
Company Name on Water Stop  
Company Name on Road Race Shirts  
Company Logo on Thank You Board at Event

### Responsibility Sponsor - \$100

Company Name on Fishbein/YMCA Fishbein/YMCA Community Road Race Webpage  
Company Name on Road Race Shirts  
Company Logo on Thank You Board at Event



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# 2018 FISHBEIN/YMCA COMMUNITY ROAD RACE

## SPONSORSHIP AGREEMENT

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

CONTACT PHONE \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

### SPONSORSHIP LEVEL

- Presenting - \$5000
- 10K or 5K Road Race - \$2500
- WALK Strong to LiveSTRONG - \$2500
- Media - \$2500
- Shirts - \$2500
- Road Race Bib - \$2500
- Finish Line - \$1500
- RUNNER'S Edition - \$1000
- Point to Point - \$1000
- Caring - \$1000
- Honesty - \$500
- Milk Marker - \$500
- Respect - \$250
- Water Stop - \$250
- Responsibility - \$100

Additional sponsorship opportunities may be available  
For more information, please contact Sean Doherty at 203-269-4497 x129 or [sdoherty@wallingfordymca.org](mailto:sdoherty@wallingfordymca.org)

**DEADLINE:  
SEPTEMBER 23, 2018**

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

SIGNATURE \_\_\_\_\_ PRINTED NAME \_\_\_\_\_ DATE \_\_\_\_\_

Please send this form to the address below with payment by **September 23, 2018**.  
Checks made payable to the Wallingford Family YMCA may be mailed to 81 S. Elm Street - Wallingford, CT 06492

**WALLINGFORD FAMILY YMCA - EAST BRANCH**  
81 S. Elm Street - Wallingford, CT 06492  
P 203 269 4497 F 203 284 0572



**WALLINGFORD FAMILY YMCA - WEST BRANCH**  
8 N. Turnpike Road - Wallingford, CT 06492  
P 203 269 3348 F 203 284 0572